

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

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DECEMBER 16 / JANUARY 17

M
SOFT POWER
TOP 25

SHARJAH
SURVEY

ANTWERP
SHOPPER

Go for growth! *Fertile ideas to fix your nation, life and playlists*

A double issue of opportunities, smart ideas and blossoming businesses to prepare you for the holiday season – and a very fruitful New Year

- A AFFAIRS** Big interviews: pop singers, politicians and power brokers on what happens next
- B BUSINESS** Aisle be back: how an old German department store became the best in class – again
- C CULTURE** Breaking ads: the best creative agency you don't know
- D DESIGN** Crafty lodgers: the inn crowd's new Portuguese pleaser
- E EDITS** Christmas shopping in lovely Ljubljana and the ultimate seasonal foodie treats



Host Chrissy like an ambassador (dog optional)

Take the biscuit: and 150 more tasty gift ideas



It's definitely a grower but also a bit of a shower.

BUDDING BUSINESS

How the humble house plant went wild and the pot hotshots after your terrace, patio and more



Why we want to fly with Trachthansa

MIGHTY WHACKER

25 WINNING NATIONS IN OUR SOFT POWER SURVEY...

...and the star turns in our TRAVEL TOP 50

Also includes

WHAT ALL ENTREPRENEURS NEED TO KNOW

Canals plus: why little Utrecht is a big business city

HOW TO OPEN A BESTSELLING BOOKSHOP... in 1 year

SEK 109
JPY ¥2,350 (tax)
AUD \$14.95
SGD \$19.90 (incl GST)
DKK 130
ESP €13

UK £7
USD \$14
GER €14
ITA €11
KOR ₩130
BEL €13

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EPREMIUM PRESENTS
Christmas gift guide**Giving and
receiving
Global****Preface**

This year we unwrap a few gifts that are guaranteed to amuse, enthrall and entertain. Forget the tat, tinsel and drab stocking-fillers and peruse our rundown of the best under-the-tree offerings we've uncovered on our travels. Plus a smoked mackerel for Christmas morning, of course.

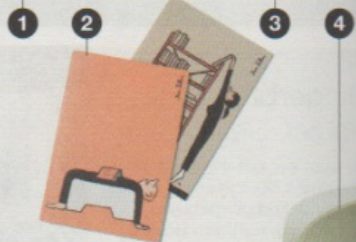
EDITOR

Josh Fehnert

PHOTOGRAPHER

David Sykes

- 01 *Strange and Familiar* by Alona Pardo and Martin Parr from Prestel Publishing, prestelpublishing.com; barbican.org.uk
- 02 Notebooks by Rubberband, rubberbandproducts.com
- 03 Barbecue from Go Out, goout.jp
- 04 Planter by Bas, basbarcelona.com
- 05 Santa biscuit tin by Walkers, walkersshortbread.com
- 06 Pepper-coated salami by Casaponsa, casaponsa.com
- 07 Mobile phone by Elari, elari.net; conranshop.co.uk
- 08 Toast rack by Robert Welch, robertwelch.com
- 09 Soap by Woodlot, shopwoodlot.com
- 10 Soap by Tradition, tradition-germany.com; trunkclothiers.com
- 11 Soaps by Tangent GC, tangentgc.com
- 12 Granite plant pots by Conpot, conpot.co.uk
- 13 Vases by Linck Keramik with cheese-plant leaf, linck.ch
- 14 Phone by Punkt, punkt.ch
- 15 Toy truck from Unai Rollan, unairollan.com
- 16 Camera by Kodak, kodak.com
- 17 Polaroid camera by The Impossible Project, impossible-project.com; teenageengineering.com
- 18 Pencils by Blackwing, blackwing602.com
- 19 Calendar by Cooper Hewitt, cooperhewitt.org



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PREMIUM PRESENTS
Christmas gift guide



- 01 Wooden satellite by Huzi, huzidesign.com
- 02 Riesling wine from Château Belá, chateau-bela.com
- 03 Travel tea-set by Paper & Tea, paperandtea.com
- 04 Smoked mackerel
- 05 Stool by Another Country, anothercountry.com
- 06 Wooden rocket by Huzi, huzidesign.com
- 07 Space shuttle by Playmobil, playmobil.com
- 08 Sugarbowl by Stelton, stelton.com
- 09 Knives by Tom Kerridge, tomkerridge.com
- 10 Cast iron pot by Iittala, iittala.com; skandium.com
- 11 Desk clock by David Weatherhead, davidweatherhead.com; goodd.co
- 12 Mobile phone by Punkt, punkt.ch
- 13 Notebook by Print Prologue, printprologue.com; acivilfox.com
- 14 Construction pen by Troika, troika.org
- 15 Socks by Anonymous Ism, gallet.co.jp; trunkclothiers.com
- 16 Liquorice by Fazer, fazer.fi
- 17 Postcards by Esme Winter, esmewinter.co.uk
- 18 Letter-holder by David Weatherhead, davidweatherhead.com; goodd.co
- 19 Oil pitcher by Manufacture de Digoin, manufacturededigoin.com; conranshop.co.uk