

# The Punkt. MP 02

A phone for independence.



**Punkt.**

“I wanted to create a primary device that stands in front of my other ways of connecting with the digital world, a kind of gatekeeper... If anyone wants to talk to me, they can give me a call. Other forms of communication, for example email or social media, are available when I want them and decide to make use of the hotspot function. That way, I get to choose.

The wonders of digital communication remain available, but as something to use when the time is right. The focus is on voice communication – still often the best way to keep in touch.”

- Petter Neby, founder of Punkt.

# An elegant mobile phone designed for effective communication.

The Punkt. MP 02 is built for connecting with people.

It's comfortable to hold and to use, and features excellent audio quality and battery life – a phone that actually works as a phone, with up-to-the-minute styling and a minimalist monochrome interface that is elegant and efficient.

Focus is at a premium in the digital age.

The MP 02 makes it easier to be where you are, whether that's a family weekend away or an important business meeting. It gives you freedom from a constant onslaught of designed-for-addiction notifications and other distractions.

It puts you in charge.

But when it's time to get online, the MP 02's cellular data connection can be shared with a tablet or laptop – providing easier typing in comparison with a smartphone, and a bigger screen that's actually fit for purpose. This two-device approach means that the Internet is something you dip into, rather the other way round.





# An object of real beauty.

The MP 02 is a mobile phone that offers both style and substance. It is designed and built to do a specific job and do it well.

## Low-key, stylish design

The instantly-recognisable MP 02 is the work of renowned product designer Jasper Morrison. It's built around effective simplicity: press the phonebook button to make a call, press the text button to send a message. For everything else, there's a fast, lean menu system: up, down, select.

## Minimalist interface

The MP 02's display is monochrome (black, white, occasional red). Unusually, the interface is text-based. Click through in seconds.

## Bespoke tones

The ringtones have their own pedigree: they are the work of respected Norwegian sound artist Kjetil Røst Nilsen.

## Rare tactility

The phone feels solid in the hand. It's well-balanced and is designed for one-handed use. The body is reinforced with glass-fibre and its texture finish is both protective and unusual. It's a phone for keeping, not replacing.

# Essential features, carefully chosen.

## Excellent audio

Most phones nowadays are essentially slabs of glass, and no-one likes talking into a slab. The MP 02 combines quality components with excellent ergonomics and effective noise-cancelling technology, and unlike smartphones it doesn't become annoyingly hot in use. The rear speaker offers 1.5 watts of power and is cleverly positioned for maximum acoustic efficiency, giving exceptional hands-free service in terms of both volume and clarity.

## Non-virtual reality

Real, backlit buttons, set in a housing that doesn't 'give' when you use them. Refreshingly physical.

## Solid construction

The body of the MP 02 is reinforced with glass-fibre and finished with a tough, abrasion-resistant coating. Splash-proof to IP52 standard.

## Sunlight-readable screen

The MP 02 is fitted with a 2.0 wide viewing angle transfective LCD screen, protected by fingerprint-resistant Gorilla Glass.

## Industry-leading security

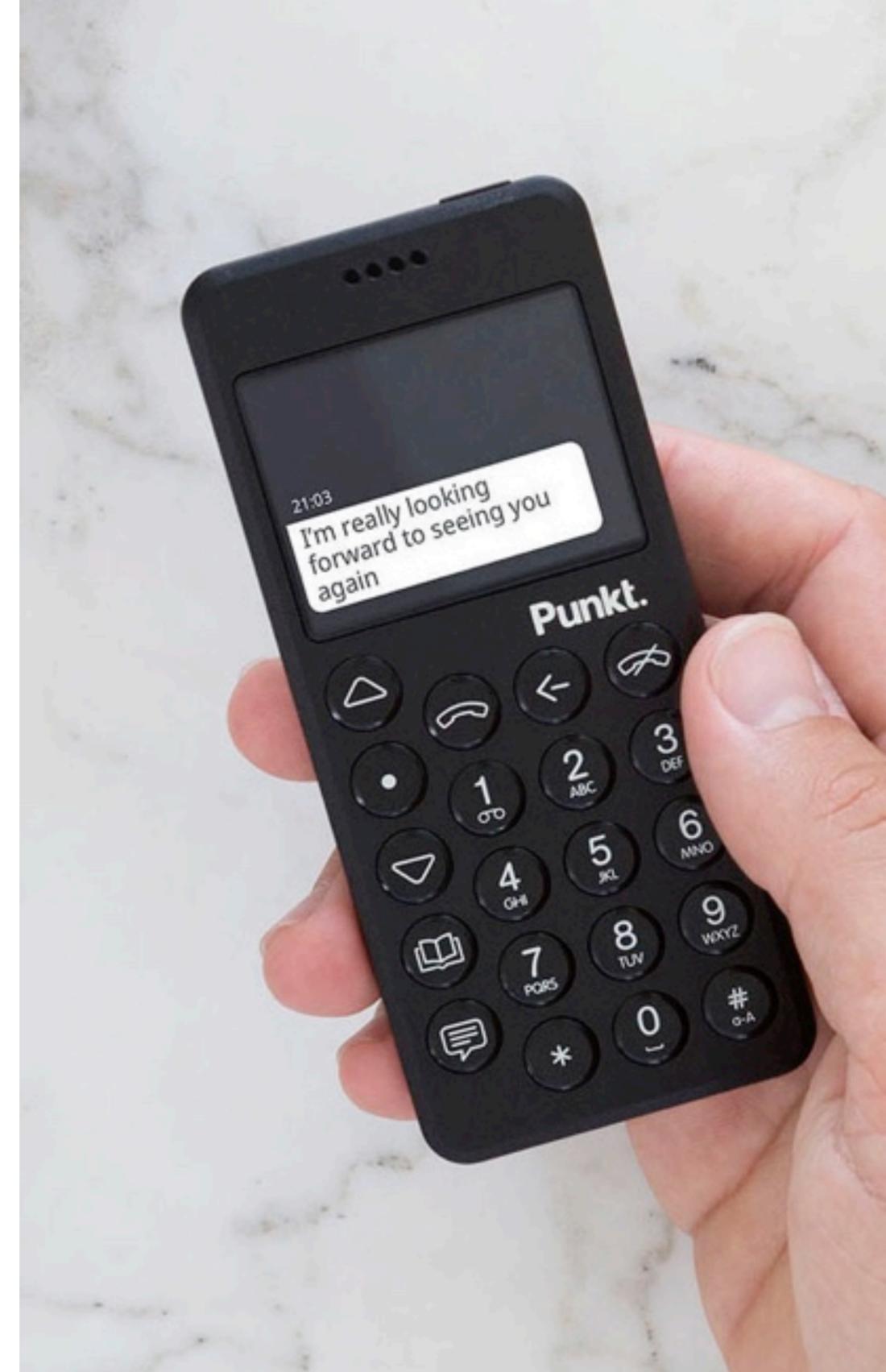
A BlackBerry-controlled workstation adds BlackBerry Secure protection during manufacture. This is a world first: no other non-BlackBerry phone has had this before.

## Focus-friendly SMS system

A two-minute conversation can be as effective as ten text messages (or ten thousand...), and is a lot quicker. But sometimes SMS is what you need. The MP 02 features predictive text-entry, a user dictionary, threaded messaging, MMS receipt/display, and very stylish monochromatic ideograms. The MMS function allows the MP 02 to display QR codes, useful for travel ticketing.

## Internet access

The MP 02 provides an LTE-based Internet connection for secondary devices via Wi-Fi, Bluetooth or USB – and creates a physical firewall between you and The Infinite Scroll.





## User-friendly battery life

The 1280 mAh lithium-ion battery takes a maximum of 2.5 hours to charge, when using the supplied 1 A charger. Depending on usage and conditions, typical standby capacity is 12.5 days, talk time 4.2 hours. That's some instant stress-relief right there.

## A very practical calculator

Quick to find, comfortable to use: the physical keypad really comes into its own when using the MP 02's calculator function. Divide up those bills in style!

## A very simple calendar

100% unsynchronised with your to-do list. Check a date in peace.

## Notes function

With timed reminder facility.

## Comprehensive clock and timer features

Everything you need: alarm, stopwatch, countdown timer and a world clock. All easy to find and easy to use.

# Product specifications.

## Technical Information

### Processor

Qualcomm® Snapdragon™ 210 processor, with 2 GB of RAM and 16 GB of storage

### Operating system

Android AOSP 8.1 (updates via Wi-Fi or cellular network)

### Connectivity

4G LTE with VoLTE

Wi-Fi IEEE 802.11 b/g/n, 2.4 GHz

Bluetooth v4.1, A2DP

USB 2.0 with USB-C connector

### Network

The MP 02 takes a nano-SIM and is supplied unlocked. Two models are currently available: Version 1 for Europe, Australia, Japan and Version 2 for USA/Canada

## Languages

Arabic, Chinese (Simplified), Danish, Dutch, English, Finnish, French, German, Greek, Hindi, Italian, Japanese, Norwegian, Portuguese, Russian, Spanish, Swedish

## Supplied with the MP 02

USB charger

USB-C cable (50 cm)

USB-C earpiece

Product documentation

SIM-tray tool



# About Punkt.

Founded in Switzerland in 2008, with designer Jasper Morrison on board from the very beginning, Punkt. produces consumer electronics products characterised by effective minimalism in terms of both aesthetics and rôle, each made to do a specific job and do it well, but never to intrude. Each is an object of quality and simplicity, designed to be kept rather than designed to be replaced – bringing a degree of elegant permanence into a transient world.

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