

## Georges Moanack Profile

Georges Moanack was born in Bogotá, Colombia, in 1978. He studied Industrial Design at the Universidad de Los Andes in Bogotá (1999 - 2003). During his studies he designed for various local manufacturers, giving him direct experience of different types of production processes from the early stages of his career. In 2001, his product *Loop* (a handle for transporting bottles) received an award in the Cotton Art competition organized by Cotton USA.

After graduating, and thanks to his degree project *Trazo* (a modular system that organizes flows of pedestrians), he set up his own design studio, *Tactil Design*. For four years the studio developed projects for a wide range of clients, from product to furniture manufacturers. His main clients include TransMilenio - Bogotá's public transportation authority - for which he developed and produced *Trazo*.

In 2007 he moved to London, where he studied for a masters degree in Product Design at the Royal College of Art. During his MA, he had the opportunity to develop projects for companies like BASF and Mothercare. In 2008 his project *Blind+* received an honorable mention in the 21st Koizumi International Lighting competition in Japan.

Since 2009 he has been living in Barcelona, working on both commissioned products and self-initiated projects.